

**For Immediate Release**

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**Bauman Associates, Ltd. CPAs & Advisors will begin 50th year on Main Street with name change**

**RIVER FALLS, WI—September 1, 2004:** In response to the area's growth and the beginning of 50 years of doing business on Main Street in River Falls, S. James Anderson, Managing Partner of the River Falls office of W. J. Bauman Associates, Ltd., announced a name change for the certified public accounting firm. As of September 1, 2004, the firm will now be known as Bauman Associates, Ltd./Certified Public Accountants and Advisors. The change is being made to better reflect the evolution of the firm's services to a more complete full-service professional services firm. The change comes shortly before the firm gets ready to celebrate its fiftieth year of business at 101 North Main Street in River Falls. During the coming year, the firm will also participate in the Riverway Park Partnership, update its building exterior, and host events to help achieve the community objective of making the area a great place to work, live and do business.

Mr. Anderson commented, "Our growth is directly connected to the exciting changes we have seen in River Falls and surrounding areas. In December of this year, our River Falls office will celebrate 50 years of business on Main Street. Our goal is to continue to provide even greater resources to our clients as we focus on helping them successfully achieve their goals and visions for the future. We, at Bauman Associates, are looking forward to being part of this community for at least another 50 years and beyond! As our firm commitment indicates, we are here 'For business. For you. For life.'"

In addition to Anderson, the River Falls office includes Harvey J. Sternat, Bill Donais, Daryl Emmerich, Kelly Fedie, Yvonne Marklevits and Marj Sagstetter with over 105 years of combined experience in public accounting specializing in small business development, tax strategy/planning, financial/estate planning, technology and more.

Bauman Associates was founded in 1947 as a certified public accounting firm. Since then, the firm has expanded to include offices in Eau Claire and the office in River Falls, Wisconsin which opened in December 1954. The firm provides a full breadth of services to business and individuals throughout Wisconsin and Minnesota. Professional services include business consulting, technology training, human resource consulting, tax strategy, planning and preparation; accounting and auditing services; as well as estate, trust and retirement planning. For more information contact the River Falls office at 1-888-952-2866 or visit [www.baumancpa.com](http://www.baumancpa.com).

(Photo provided upon request)

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