

**For Immediate Release**

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## **Bauman Associates, Ltd. Announce New Firm Manager**

### ***Regional accounting and consulting firm hires Mike Powell to meet growth expectations***

**Eau Claire, WI – May 10, 2010:** In 1947, the founding members of Bauman Associates, Ltd. established a foundation of integrity, passionate client service and respect for their CPA firm. Over 60 years later, that philosophy will continue to carry the firm into the future with the hiring of Mike Powell as Firm Manager.

Bauman Associates, Ltd.'s President, Michael Mai, CPA, stated that the hiring of a firm manager is a strategic approach the firm's equity principals initiated to effectively and efficiently address the company's growth and the growth of its clients' businesses.

Powell will assume responsibility for the overall management and administration of business operations for the firm's growing number of offices.

"Our own growth coupled with our client's successes call for a management philosophy that centralizes day to day business responsibilities for our core group of principals, associates, and locations," Mai explained. "Mike Powell's track record of successful leadership and management spans more than three decades. We are confident that his skills and abilities will enable each of us to focus on the future growth and direction of the firm, our specific areas of expertise and the time needed to maintain vital client contact and consulting."

Prior to joining Bauman Associates, Ltd., Powell held executive and business management positions in both private and publicly-held service companies, and more recently managed his own consulting firm.

"What attracted me to Bauman Associates, Ltd. are the unique values and goals we share," Powell said. "Supporting our diverse professional expertise is a purposed emphasis on both clients and staff alike. This genuine focus on the individual, on family, and on their lives promotes a positive work environment, empowers individuals to pursue excellence, and fosters a genuine caring that develops healthy client partnerships. This should be the centerpiece of every business that desires to be outstanding."

Mike graduated Summa Cum Laude with a Bachelor of Business Administration degree in Accounting from Baker College in Michigan. He is a veteran of the United States Navy, having served in many locations, including the well-known USS Enterprise. He and his wife, Sandy, reside in rural Wisconsin between Eau Claire and Fall Creek.

#### **About Bauman Associates, Ltd.**

Bauman Associates was founded in 1947 as a certified public accounting firm and has offices in Eau Claire, River Falls, and Hudson, Wisconsin. The firm provides multi discipline professional services to businesses and individuals including business consulting, technology training, human resource consulting, tax strategy, planning and preparation; accounting and auditing services; as well as estate, trust and retirement planning. For more information, visit [www.baumancpa.com](http://www.baumancpa.com) or call 888-952-2866.

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**(photo provided)**